

CARLISLE

ARIZONA WOMEN'S GOLF CLASSIC



TOURNAMENT SPONSORSHIP OPPORTUNITIES

MAY 6-12, 2024

TPC SCOTTSDALE
CHAMPIONS COURSE



Scottsdale

Gabriela Ruffels
2023 Carlisle Arizona Women's Golf Classic Champion
2024 LPGA Tour Player

EPSON TOUR

ROAD TO THE LPGA



TOURNAMENT INFO



TOURNAMENT DATES May 6-12, 2024

COURSE TPC Scottsdale -
Champions Course

FORMAT 72-Hole Stroke Play
Competition

PURSE \$400,000
**Highest Purse in Epson Tour History*

FATIMA FERNANDEZ CANO
2022 Carlisle Arizona Women's Golf Classic Champion

We are proud to partner with the LPGA Epson Tour to bring the Carlisle Arizona Women's Golf Classic to the Phoenix Community for the next three years. We are honored to provide a sponsorship that will bring the largest ever purse on the LPGA Epson Tour to TPC Scottsdale. Carlisle is building the future of sustainable and energy efficient residential and commercial construction products with a group of dedicated, diverse and determined team members, and we are thrilled to support the hard-working and resilient women who are the future of professional golf and represent our values so well.

*~Carlisle Companies Chair,
President and CEO Chris Koch*

TOURNAMENT SCHEDULE

MONDAY, MAY 6TH

- Unofficial Practice Rounds

TUESDAY, MAY 7TH

- Official Practice Rounds
- Meet the Pros Party - 6:00 PM

WEDNESDAY, MAY 8TH

- Official Pro-Am #1 - 8:00 AM
- Official Pro-Am #2 - 1:30 PM

THURSDAY, MAY 9TH

- First Round of Tournament Play

FRIDAY, MAY 10TH

- Second Round of Tournament Play, Cut to low 60 players and ties following the Second Round

SATURDAY, MAY 11TH

- Third Round of Tournament Play

SUNDAY, MAY 12TH

- Final Round of Tournament Play
- Tournament Trophy & Check Presentation

OUR TOURNAMENT'S CHARITABLE BENEFICIARY



PHOENIX



Scottsdale

THE CHAMPIONS COURSE AT TPC SCOTTSDALE

Rivaling its famous sister course in both beauty and playability, the Randy Heckenkemper-designed Champions Course offers an ideal desert golf experience. Built on the former site of TPC Scottsdale's Desert Course, the layout was completely revamped in 2007 to flow seamlessly within the naturally rugged terrain, meandering between natural ravines and through picturesque foothills.

TOURNAMENT OPPORTUNITIES

PLATINUM PARTNERSHIP - \$50,000

- Naming rights to the Pro-Am
- Name and/or logo placement on all marketing material & signage
- Logo on golf shirt for all Pro-Am participants
- Ten (10) teams in the tournament Pro-Am (30 players)
- Sixty (60) invitations to the Meet the Pros Party
- Sixty (60) VIP Hospitality 4-day passes (Thursday- Sunday)
- Private Clinic for eighteen (18) guests - clinic 1 hour in length
- Logo placement on tournament event page and two (2) hole signs

GOLD PARTNERSHIP - \$25,000

- Four (4) teams in the Tournament Pro-Am (12 players)
- Twenty-four (24) invitations to the Meet the Pros Party
- Twenty-four (24) VIP Hospitality 4-day passes (Thursday- Sunday)
- Private Clinic for eighteen (18) guests - clinic 1 hour in length
- Logo placement on tournament event page and two (2) hole signs

MEET THE PROS SPONSOR - \$15,000

- Naming rights to Meet the Pros Party
- Logo included on Meet the Pros invitations
- Three (3) teams in the Tournament Pro-Am (9 players)
- Eighteen (18) invitations to the Meet the Pros Party
- Eighteen (18) VIP Hospitality 4-day passes (Thursday- Sunday)
- Logo placement on tournament event page and one (1) hole sign

JUNIOR CLINIC SPONSOR - \$10,000

- Naming rights to the Junior Clinic
- Name and/or logo placement on all marketing material & signage
- Two (2) teams in the Tournament Pro-Am (6 players)
- Twelve (12) Invitations to the Meet the Pros Party
- Twelve (12) VIP Hospitality 4-day passes (Thursday- Sunday)
- Logo placement on tournament event page and on one (1) hole sign

1ST OR 10TH TEE SPONSOR - \$10,000

- Sponsor branded signage placed on 1st or 10th tee (4'x8' tee fence sign)
- Two (2) teams in the Tournament Pro-Am (6 players)
- Twelve (12) VIP Hospitality 4-day passes (Thursday- Sunday)
- Twelve (12) Invitations to the Meet the Pros Party

VOLUNTEER SPONSOR - \$10,000

- Logo placement at the Volunteer Center
- Logo placement on volunteer apparel
- Two (2) teams in the Tournament Pro-Am (6 players)
- Twelve (12) VIP Hospitality 4-day passes (Thursday- Sunday)
- Twelve (12) Invitations to the Meet the Pros Party
- Logo placement in all volunteer e-blasts

VIP HOSPITALITY SPONSOR - \$10,000

- Naming rights and logo placed on the VIP Hospitality venue onsite
- Two (2) teams in the Tournament Pro-Am (6 players)
- Twelve (12) Invitations to the Meet the Pros Party
- Twelve (12) VIP Hospitality 4-day passes (Thursday- Sunday)

TRACKBOARD & LEADERBOARD - \$10,000

- Premier sponsor recognition with logo placement on official tournament trackboard showing player scores
- Sponsor branded signage placed on three (3) on-course leaderboards (including premier placement on 18th green)
- Two (2) teams in the Tournament Pro-Am (6 players)
- Twelve (12) Invitations to the Meet the Pros Party
- Twelve (12) VIP Hospitality 4-day passes (Thursday- Sunday)

TICKET & GATE SPONSOR - \$7,500

- Official Sponsor of the Tournament "Gate" allowing all spectators admittance to the tournament for free compliments of Sponsor
- Two (2) teams in the Tournament Pro-Am (3 players)
- Twelve (12) Invitations to the Meet the Pros Party
- Twelve (12) VIP Hospitality 4-day passes (Thursday- Sunday)

TOURNAMENT OPPORTUNITIES

CADDIE BIB SPONSOR - \$7,500

- Logo placement on front panel of caddie bibs (approx. 120)
- One (1) team in the Tournament Pro-Am (3 players)
- Six (6) VIP Hospitality 4-day passes (Thursday- Sunday)
- Six (6) Invitations to the Meet the Pros Party

GOLF CART SPONSOR - \$5,000

- Logo placement on front of golf carts (approx. 80) used during Pro-Am and tournament play
- One (1) team in the Tournament Pro-Am (3 players)
- Six (6) VIP Hospitality 4-day passes (Thursday- Sunday)
- Six (6) Invitations to the Meet the Pros Party

DRIVING RANGE OR PUTTING GREEN - \$5,000

- Logo placement on signage at the driving range or putting green
- One (1) team in the Tournament Pro-Am (3 players)
- Six (6) VIP Hospitality 4-day passes (Thursday- Sunday)
- Six (6) Invitations to the Meet the Pros Party

PLAYER DINING SPONSOR - \$5,000

- Logo placement in Player Dining area
- One (1) team in the Tournament Pro-Am (3 players)
- Six (6) VIP Hospitality 4-day passes (Thursday- Sunday)
- Six (6) Invitations to the Meet the Pros Party

PAIRINGS GUIDE SPONSOR - \$5,000

- Sponsor of the tournament pairings guide that includes the daily pairings
- Sponsor logo on front of guide and then opportunity to place advertisement on the back page (Ad size 8.5x11)
- One (1) team in the Tournament Pro-Am (3 players)
- Six (6) VIP Hospitality 4-day passes (Thursday- Sunday)
- Six (6) Invitations to the Meet the Pros Party

STANDARD BEARER SPONSOR - \$5,000

- Logo placement on tournament standard bearer signs (last six groups on Saturday and Sunday)
- One (1) team in the Tournament Pro-Am (3 players)
- Six (6) VIP Hospitality 4-day passes (Thursday- Sunday)
- Six (6) Invitations to the Meet the Pros Party

ECOLOGY SPONSOR - \$5,000

- Sponsor logo on all waste and recycling bins located throughout the course
- One (1) team in the Tournament Pro-Am (3 players)
- Six (6) VIP Hospitality 4-day passes (Thursday- Sunday)
- Six (6) Invitations to the Meet the Pros Party

PRO-AM TEAM - \$3,500

- One (1) team in the Tournament Pro-Am (3 players)
- Six (6) VIP Hospitality 4-day passes (Thursday- Sunday)
- Logo Placement on on (1) hole sign (\$500 add-on)
- Six (6) Invitations to the Meet the Pros Party

RAFFLE SPONSOR - \$1,200

- Sponsor of a Pro-Am Spot Raffle to place an individual into the tournament Pro-Am
- This Raffle can be directed toward a group or organization (ex. Tournament Volunteers, Charitable Organization or area high school golfer)
- Two (2) VIP Hospitality 4-day passes (Thursday- Sunday)

HOLE SPONSOR - \$1,000

- Sponsor of a tournament hole sign
- Logo placement on a tournament hole sign
- Two (2) VIP Hospitality 4-day passes (Thursday- Sunday)

More more information, please contact:

Matt Clark

Tournament Director, Epson Tour

matthew.clark@lpga.com

386-795-0111